

FOR IMMEDIATE RELEASE

Title: Lessons from the Gita - Frameworks for Contemporary Leadership and Management: a Masterclass with Shaunaka Rishi Das

“Whatever action is performed by a great man, common men follow in his footsteps, and whatever standards he sets by exemplary acts, all the world pursues.” TheBhagavad Gita

One of the key insights of the dialogue between Lord Krishna and Arjuna in the Gita is that of leadership, including the need to lead by example, the importance of developing a high degree of equanimity and an understanding of the principle of mutual dependence. Attend an inspiring Masterclass with *Director of the Oxford Centre for Hindu Studies, Shaunaka Rishi Das*, as he decodes the Gita in the light of contemporary society, and presents the essence of 'leading and managing oneself' and 'managing relationships', based on Krishna's discourse with Arjuna.

The Masterclass will be enriched with both an Eastern and a Western perspective on the Gita, with proactive Q&A sessions, in the true Vedic spirit of debate and dialogue.

Where: Essar House, Mahalaxmi

When: Saturday, October 10, 2015, 6 PM to 8 PM

RSVP Email / Call: register@avidedu.in / +91 9769937710 ; prior registration required

Press Email / Call: Dhvani Vyas on dhwani.vyas@essar.com / +91 9930134152



A RECOGNISED INDEPENDENT CENTRE OF THE UNIVERSITY OF OXFORD



LESSONS FROM THE GITA:

Frameworks for Contemporary Leadership and Management
with **Shaunaka Rishi Das**

Learn an Holistic Vision of Leadership from the *Bhagavad Gita* with *Director of the Oxford Centre for Hindu Studies, Shaunaka Rishi Das*, as he presents principles on 'leading and managing oneself' and 'managing relationships', based on Krishna's discourse with Arjuna.



Date: Saturday, 10th October, 2015.

Time: 10:00 AM to 4:00 PM

Venue: Essar House, 11 K.K. Marg, Mahalaxmi, Mumbai 400034.

Fee: Rs. 2,000 (inclusive of lunch)

RSVP: +91 976 993 7710 | register@avidedu.in



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About our speakers

Shaunaka Rishi Das is the Director of the Oxford Centre for Hindu Studies (OCHS), a position he has held since the Centre's foundation in 1997. He is a Hindu cleric, a lecturer, a broadcaster, and Hindu Chaplain to Oxford University. Education, comparative theology, communication, and leadership are his main fields of interest. As Director of the Oxford Centre for Hindu Studies he maintains the vision and ethos of the OCHS and encourages the Centre's continued growth and development in all spheres.

About Avid Learning:

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 450 programs and connected with more than 40,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions,

Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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