

Greetings from Avid Learning!

We connect to you to introduce our workshop 'Indian Classical Music' – A way of Life. It would be great if you could help us spread the word with help of editorials and newspaper listings. We would love to co-ordinate on your behalf with our facilitators for interviews and conversations.

Traditions are vulnerable to the passage of time and can become a part of history if not nurtured for posterity. One such tradition that we Indians share is our Classical Music; an inheritance that has been carefully preserved and passed on over generations thus far by oral narrations and royal patronage. We at AVID believe it's our turn now to do our bit in keeping this legacy alive, with our upcoming workshop, '**Indian Classical Music – A Way of life**' led by the legendary lineage of *Senia Bangash Gharana*, **Maestros Ustad Amjad Ali Khan, Amaan Ali Khan and Ayaan Ali Khan.**

This two- day interactive workshop will simplify the essence of Indian Classical Music through time-honored methods and the Guru-Shishya Parampara. The topics will include different forms of *Raag* (melodic modes) and *Taal* (rhythmic patterns) and how the practice of composition continually helps to preserve both tradition and musical technique. Here Indian Classical Music will be taught as a way of life that is fundamentally still relevant to the modern world.

Our Maestros, Ustadji, Amaan and Ayaan are especially keen to have students and practitioners of Western Music Traditions, along with Indian, to come learn with them. And to support their intention, we are offering a **Rs. 1000 student discount** for music students currently learning music. This is a rare and precious opportunity for a musician, vocalist, student of music or just a music lover with no formal background to learn under them.

Details :

Date : Saturday 14th, June to Sunday 15th June, 2014

Time : 10:00am to 6:00pm

Venue :Avid Learning Essar House, 11 KK Marg, Opp Racecourse Mahalaxmi, Mahalaxmi, Mumbai

Fees : Rs3500/-

For further details & Registrations please contact: Dhvani Vyas at +91 9930134152 or dhvani.vyas@essar.com

For High resolution Pictures for the workshop : Please [click here](#)

Indian Classical Music

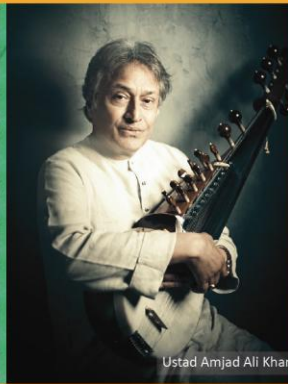
A Way of Life

A rare Music Appreciation Workshop that distills the essence of Indian Classical Music with Maestros **Ustad Amjad Ali Khan, Amaan** and **Ayaan** for instrumentaists, singers and music enthusiasts with backgrounds in Indian or Western Classical Music. Experience music as a way of life and discover the world that exists beyond the reading and writing of it as you grasp the essence of Raag, Taal and other frameworks of our wonderful tradition.

Beginners, students and music practitioners are all welcome



Amaan Ali Khan



Ustad Amjad Ali Khan



Ayaan Ali Khan

Date: Sat, 14th and Sun, 15th June 2014

Time: 10:00 AM to 5:00 PM | **Fees:** 2500/-

Venue: Essar House, 11, K. K. Marg, Mahalaxmi, Mumbai-400034



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Quote from Ustad Amjad Ali Khan:

'I cannot remember a particular day that I was initiated into the world of music. It was a part of me from as early as I can remember. Indeed, I cannot think of a moment when music has been separated from my life. Life itself was Music and Music was Life. And so I came to inherit from him the legacy of five generations of musicians as naturally as a bird taking to the air.'

The seven notes are the 'alphabet' of a universal 'language'. Of the seven notes, the first and the fifth are fixed while the remaining notes have sharps and flats, making a total of 12 notes. Music has been in practice for at least 5000 years, yet we have not been able to discover a 13th note! Musicians and listeners of music have been communicating with each other across all barriers through this 'language' from time immemorial. As we use flowers in worship, welcoming, honouring, departure, and celebration no matter what our race, origin, religion or language, we similarly arrange musical notes into 'bouquets' or compositions which display all our human feelings and emotions. Musical vibrations can convey moods and emotions and have the ability to mold and shape our consciousness. Different types of music can have different effects on the mind-both positive and negative. Our mind is like any living organism. It must be nurtured and needs stimulation to develop and grow. Music is one of the most important 'food' for the intellect. Each musical note is connected to this most important part of our minds. Music has many faces. Conversation, recitation, chanting and singing are all part of music. Music can be either

vocal or instrumental. Vocal music appeals to most of us because of its poetical or lyrical content. Instrumental music on the other hand, such as what I play on the Sarod, is pure sound. It needs to be experienced and felt. Since there are no lyrics, there is no language barrier between the performer and the listener, and that is why instrumental music transcends all barriers. Through music I would like to connect the world.

There is room for music beyond technical brilliance and firework mastery. There is a word of punctuation even in music. Appeal, Aesthetics, Poise are all musical terms for me. ' -Amjad Ali Khan

About Facilitators

Ustad Amjad Ali Khan

Amjad Ali Khan is one of the undisputed masters of the music world. For many, he takes on a celestial avatar when he is playing the Sarod. Born to Sarod icon Ustad Haafiz Ali Khan of the Bangash lineage rooted in the Senia Gharana, Khan gave his first performance at the age of six. Over the course of his career, he has delivered his music in a flexible instrument line that is vocal in its expressiveness. He has reinvented the technique of Sarod playing which today is distinct in its nomenclature. He has won numerous accolades including a Grammy nomination, the Crystal Award by the World Economic Forum and has performed at venues world over like the Carnegie Hall and the Royal Albert Hall. Married to Subhalakshmi Khan, his sons, Amaan Ali Khan and Ayaan Ali Khan, are also very talented and celebrated Sarod players.

Amaan Ali Khan

A young talent of the seventh generation in an unbroken chain of the Senia Bangash School, Amaan Ali Khan, is the eldest son and disciple of the Sarod Maestro Amjad Ali Khan and grandson of Haafiz Ali Khan. Initiated into the fine art of Sarod playing at a very tender age, he began his public performances as early as eight. Today, Amaan is considered as one of the finest Sarod players and has obtained a very special place for himself among music enthusiasts across the world. He is an inspiration for the younger generation of musicians. He continues to enchant audiences with his virtuosity, sheer brilliance and charismatic stage presence. Amaan recently performed at Stanford University's Dinkelspiel Auditorium at the end of his father's Stanford University residency. Earlier this year Ananta Opus 195, a concerto for sarod, symphonic and electronic orchestra written by Pierre Thilloy and performed by Sarod maestro Amjad Ali Khan, Amaan Ali Khan and Ayaan Ali Khan with the Avignon Provence Symphonic Orchestra and the Kords Collective, conducted by Samuel Jean premiered in India. Amaan also presented his father's Sarod Concerto Samaagam with the London Philharmonia Orchestra with conductor David Murphy this year.

Ayaan Ali Khan

Ayaan Ali Khan represents the seventh generation of a musical lineage known as the Senia Bangash School. The younger son and disciple of the Sarod Titan Amjad Ali Khan, Ayaan stepped into the world of music and the Sarod, at a very early age, with confidence, clarity, consistency and technical mastery that he learnt at his father's knee. Ayaan has been performing concerts in India and world-wide, since he gave his solo debut at the age of eight. He has given many other solo performances and also assisted his illustrious father at concerts all over the world. Over the years today, Ayaan has carved out a special niche for himself in the world of music. His approach, vision and versatility make him an icon for the youth in the music industry. His contribution in making the Sarod a cross-over instrument in a variety of genres has projected him as an artist of high repute. Earlier this year saw the premiere of Ananta Opus 195, a concerto for sarod, symphonic and electronic orchestra written by Pierre Thilloy and performed by Sarod maestro Amjad Ali Khan, Amaan Ali Khan and Ayaan Ali Khan with the Avignon Provence Symphonic Orchestra and the Kords Collective, conducted by Samuel Jean premiered in India. Ayaan recently performed his father's Sarod Concert Samaagam with the London Philharmonia Orchestra conducted by David Murphy.

About Avid Learning :

Avid Learning, an Essar Group initiative, fosters creative learning through workshops, discussion forums and other programs across the fields of Culture & Heritage, Literature, and Art including Visual, Performing & Applied Arts. Started in 2009, AVID has touched the lives of over 30,000 participants with 300 programs. AVID workshops are open to all and are delivered by experts from India and abroad. These workshops are highly interactive with a fun mix of lecture-demonstrations, audio-visual

presentations and practical sessions, concluding in an event that summarizes the essence of the AVID Experience. AVID believes today's knowledge seekers should have limitless opportunities...because learning never stops. To get more details on AVID, would request you to visit our website www.avidlearning.in