

SEASON'S GREETINGS & BEST WISHES FOR THE NEW YEAR!

This year, we completed over **100** programs across the fields of art, literature, culture, heritage, design, innovation, music, theatre, dance, opera, and reached out to **15,000** people. Our curatorial role at the Royal Opera House Mumbai has enabled us to reach out to newer and far more diverse audiences this year. Our programs this year featured compelling panel discussions, a range of informative workshops, and the revival of our previously well received series on Mumbai. We formed new alliances and partnerships within the consular, cultural and performing arts circles. We deepened our engagement with festival platforms around the country, nurtured new diplomatic partnerships, and facilitated the book launches and other events for eminent and respected writers and thought leaders.



#CELEBRATEMUMBAIOPERA

The Royal Opera House, Mumbai was recognized with an Award of Merit in the 2017 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation. The Jury lauded "the comprehensive restoration ...[that] successfully revived not only the theatre's magnificent Neo-Baroque architecture but also the spirit of place ...". To celebrate one year of our return and revival we launched an exciting digital campaign #CelebrateMumbaiOpera on various highpoints of the year gone by. Additionally, we launched a celebratory Anniversary video, and our first virtual tour on Facebook Live conducted by Asad.



#BOOKLAUNCHES

From reflective fiction to creative reportage, from coffee table books to socio-cultural commentaries AVID partnered with publishing houses like **Marg**, **Penguin Random House** and **Juggernaut** to launch highly anticipated titles by the likes of **Abha Narain Lambah**, **Amit Chaudhuri**, **Bachi Karkaria**, **Rajdeep Sardesai** and **Shobhaa De**.



#HOLLANDMEETSMUMBAI

AVID partnered with the **Consulate General of the Kingdom of the Netherlands** to bring a series of events to the city which were part of their program, **Holland meets Mumbai**. Following the theme of 'Dutch Design & the City', every event under this banner, was inspired by the concept of design as a contributing factor to what really makes a city truly 'liveable'. AVID partnered to present a design-related workshop and panel discussion as well as a grand gala of Dutch baroque music at the Royal Opera House.



#FESTIVALPLATFORMS

AVID made significant contributions to leading Arts and Literature Festivals across the country. As has now become tradition, we hosted the Mumbai Curtain Raiser for the **Jaipur Lit Fest (2017)** at the Royal Opera House. This will also be the fifth year running that AVID presented panels at the Festival in Jaipur. AVID also co-curated the Literature section at the **Kala Ghoda Arts Festival (2017)** for the 2nd year running.



#MULTIPOLISMUMBAI

The 2017 edition of our **Multipolis Mumbai** series decoded the past while looking to the future and finding novel ways of engaging, interacting with and reenergizing the city that we love! These discussions plumb new depths and unearth more fascinating nuggets about our ever-surprising Mumbai! The discussions touched upon revitalizing historic precincts of the city, the contributions of business families to building and shaping the city, and, looking at the city through a child's perspective.



#AIDWORKSHOPS

In the spirit of AVID's mission to facilitate continuous learning, we held workshops with leading experts on topics like cinema and film appreciation, art criticism, creative writing, screen writing, design thinking and education and architectural photography.

Our sincere thanks and warmest best wishes for the New Year to you, our wonderful audience and to our many collaborators and partners: **ART BAB**, **Asia Art Archive**, **Chemould Prescott Road**, **CSMVS**, **Design Temple**, **ELLE DECOR**, **Embassy of France in India**, **Focus Photography Festival**, **Gallerie Magazine**, **Gateway House**, **Indus International**, **Italian Embassy Cultural Centre Mumbai**, **Jio MAMI Mumbai Film Festival**, **Juggernaut Books**, **Kala Ghoda Association**, **Kala Ghoda Arts Festival**, **Masque Restaurant**, **Ministry of New**, **NGMA**, **Ministry of Culture**, **Government of India**, **Penguin Random House**, **Serendipity Arts Festival and Trust**, **Sir JJ Institute of Applied Art**, **The Consulate General of the Kingdom of the Netherlands**, **The Consulate General of Turkey in Mumbai**, **The Consulate General of the United States in Mumbai**, **The Marg Foundation**, **Umeed Child Development Centre** and **Zee Jaipur Literature Festival**.

We anticipate that in **2018** we will scale even greater heights thanks to your continued support, collaboration and patronage. We will continue to strive to expand the boundaries of art, culture and design; push the conversation further, engage many more audiences and stay true to our mission that **#Learningneverstops!**