

For Immediate Release

### Click Street

City life is a grand amalgamation of moments and individuals co-existing to create a living, pulsating metropolis. Thousands of stories unfold on city streets every day, each one as important as the one that went before. Street Photography is the art of sharing those stories, capturing a fleeting moment as a testament to the city and its creatures that gave it birth.

AVID Learning puts you behind the lens and offers you the chance to become a visual storyteller! Led by professional photographer Himanshu Seth, "Street Photography" is an AVID workshop that provides participants with the know-how to get out on the street and begin shooting.

The two-day practical workshop covers the fundamentals of Street Photography; the art of observation, the candid capture and the honest image. Using these principles, participants will learn how to compose a quality photo on-the-go, an essential skill for street photography. In addition to these techniques, "Street Photography" will also shed light on how to enhance your creative output through applications and new-age software. Whether the result is a single image or a series of photographs, the output will reflect on and tell stories about the city.

Himanshu Seth will lead the troupe of shutterbugs on a photo walk through Mumbai's frenetic streets, giving them the perfect opportunity to practise their craft. Setting off in the early hours of the morning, participants will gain first-hand experience at capturing the mood and vibe of a city rising from its nightly slumber.

In a city like Mumbai, tens of thousands of stories are just a click away. Photography enthusiasts and amateur shutterbugs\*, join Himanshu Seth and the AVID Team for a journey into the city's beating heart!

\*Participants should have basic knowledge of how to operate an SLR Camera prior to attending the workshop

### Details

Date: 5th October (3:00pm to 5:00pm)

6th October (8:00am to 4:00pm)

Venue: Essar House

Registration Fees: Rs. 3000/-

Partners: Earth to Sky Photography, India Is, Time Out Mumbai

To Register (mobile): 9819731922/9930134152

(email): [register@avidedu.in](mailto:register@avidedu.in)

(website): [www.avidlearning.in](http://www.avidlearning.in)

# Street Photography

**Capture the city's heartbeat in its pulsating streets**

A frame-by-frame introduction to the art of street photography and how to take eye-catching images through an engaging and sociable experience.



with **Himanshu Seth**  
Professional Commercial Photographer



**Get street-smart with:**

- The fundamentals of street photography.
- The art of observation to notice special interactions on the street.
- Capturing candid moments without people noticing.
- Composing honest and empathic pictures that tell a new story.
- Using tech apps and treatments to enhance the creative output.
- Shooting live on the streets on Mumbai.

**Date** : Sat, 5<sup>th</sup> Oct. 3:00 PM- 5:00 PM &  
Sun, 6<sup>th</sup> Oct. 8:00 AM to 4:00 PM  
**Venue**: Essar House, 11, K. K. Marg,  
Mahalaxmi, Mumbai - 34  
**Fee** : ₹3000/-

In Association With



Beginners with basic DSLR skills welcome



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<https://www.twitter.com/Avidlearning>

## About Faculty

### Himanshu Seth

Himanshu Seth has been working as a professional commercial photographer for a decade now. He graduated majoring in Scientific Photography from TAFE Australia, in 1997. After finishing his studies he backpacked around Australia, Indonesia, Canada, America, Mexico, UK, & Africa before finally coming back to Mumbai in 1998 & starting his professional career. His extensive travel helped him understand & absorb various, cultures, places & people, & that has been instrumental in his unique style of work. He has been conducting workshops with AVID Learning for over 3 years now and continues to bring new perspectives and directions to our photography workshops.

## About Avid Learning

Avid Learning, an Essar Group initiative, fosters creative learning through workshops, discussion forums and other programs across the fields of Culture & Heritage, Literature, and Art including Visual, Performing & Applied Arts. Started in 2009, AVID has touched the lives of over 10,000 participants with 150 programs. AVID workshops are open to all and are delivered by experts from India and abroad. These workshops are highly interactive with a fun mix of lecture-demonstrations, audio-visual

presentations and practical sessions, concluding in an event that summarizes the essence of the AVID Experience.

With its presence in Dubai this year and future plans for New York and London, AVID aspires to make its learning platform global. AVID believes today's knowledge seekers should have limitless opportunities...because learning never stops. To get more details on AVID, would request you to visit our website [www.avidlearning.in](http://www.avidlearning.in)